

## Abstract

A software program stores during a recording session eye-tracking data and all other communication device activities of a test person that self-controlled confronts her/himself with display scenarios or virtual pages. The display scenarios are stored simultaneously either:

1. after a predetermined elapse time interval,
2. after recognizing a raised attention level of the test person,
3. after a positive result of a scrolling detection process.

In a consecutive processing cycle, the software program utilizes an eye interpretation engine to derive high level informations and visualizes them superimposed on the correlated image scenarios.